



SERVICES & PACKAGES

INTRO TO COLLEGE PLANNING SESSION • 60 MINS • \$350

Ideal for 9th, 10th and 11th graders and their families who would like to learn more about the college planning process for the University of Michigan and other highly selective institutions. Students will be asked to submit the Empowered 4 College questionnaire, transcripts, and resumé for evaluation prior to the meeting. Gaps and missed opportunities will be identified and feedback will be provided during the session. Students and families will also be able to ask any questions pertaining to the college planning and application process. These single sessions are subject to availability and typically offered only February- June. When available, there will be an active scheduling link on the Empowered 4 College website.

NEW FOR CLASS OF 2025 AND BEYOND!

EMPOWERED HOURLY • 10 HOURS • \$3250

Empowered 4 College now offers 10-hour blocks for students in 8th-12th grade. A limited number of students will be accepted as hourly clients for each grad year. By purchasing a block of hours, families officially reserve their child's seat in the Empowered 4 College caseload for the child's graduation year. This means that as long-term clients, these families will receive priority for college application assistance (hourly or comprehensive) when it becomes time for their child to apply to college. It is my expectation that future class years will begin to fill 2-3 years in advance as a result of this new offering.

Example: If your child graduates in 2027 and you begin working with Empowered 4 College in 2024 (the child's freshman year), they are guaranteed application assistance on applications in their senior year (if they choose to continue working with Empowered 4 College). Once the Class of 2027 is at capacity, no more students will be accepted for that grad year. This capacity could be reached as early as a student's freshman or sophomore year.

Hourly families will be emailed counseling newsletters regularly outlining the suggested next steps for their child based on grade level. Empowered 4 College will release a list of "Counseling Success Modules (CSMs)" that hourly students can enroll in throughout the year. These modules are essentially pieces of the comprehensive counseling curriculum sectioned into smaller, topic-based units consisting of 1-3 private sessions with a member of the Empowered 4 College team (see next page for more details). Families can choose to use their block of hours for these available one-on-one counseling modules or, if counseling related to a particular topic is not needed, they may forgo assistance in certain areas. You can customize your child's package! Hours can also be used for private, one-hour Q and A sessions with Ashleigh Taylor or another former admissions officer (available at certain times throughout the year, based on availability).

The hourly blocks are very flexible in nature and it is the family's responsibility to reach out and schedule when prompted. Scheduling is recommended 3+ weeks in advance. Hours are non-refundable, must be used within 18 months of purchase and can be replenished in blocks of five hours (\$1625),

COUNSELING SUCCESS MODULES

PRIVATE COUNSELING SESSIONS LED BY ASHLEIGH TAYLOR AND TEAM OF FORMER ADMISSIONS OFFICERS,
COLLEGE ADVISORS, COUNSELORS, AND CAREER PROFESSIONALS

8th grade:

Who Am I?: Assessing Personality, Strengths and Interests (3 hours)
Study Skills 101 (2 hours)
Summer Planning: Internships, Programs, and Projects (3 hours)
Curriculum Selection (1 hour)
What to Expect in High School (1 hour)

9th grade:

Who Am I?: Assessing Personality, Strengths and Interests (3 hours)
Study Skills 101 (2 hours)
Summer Planning: Internships, Programs, and Projects (3 hours)
Using Social Media Responsibly (1 hour)
LinkedIn for Beginners (2 hours)
Resumé Building for Underclassmen (2 hours)
Independent Projects: Where do I start? (3 hours)
Curriculum Selection (1 hour)

10th grade:

Who Am I?: Assessing Personality, Strengths and Interests (3 hours)
Study Skills 101 (2 hours)
Summer Planning: Internships, Programs, and Projects (3 hours)
Using Social Media Responsibly (1 hour)
Resume Building for Underclassmen (2 hours)
Leadership Development (2 hours)
College Research and List Building (3 hours)
LinkedIn for Beginners (2 Hours)
Curriculum Selection (1 hour)
Highly Selective College Admissions (2 hours)

11th- 12th grade:

Leadership Development (2 hours)
Summer Planning: Internships, Programs, and Projects (3 hours)
Application Theme, What does it mean? (2 hours)
Choosing a College Major (2 hours)
Resumé Enhancement: Level up! (2 hours)
College Research and List Building (3 hours)
Highly Selective College Admissions (2 hours)
Financial Aid and Scholarships (2 hours)
Supplemental Essay Writing Tips and Strategies (2 hours)
Common App Walkthrough (1 hour)
Interview Preparation (1 hour)
Curriculum Selection (1 hour)
Personal Statement Brainstorming and Topic Selection (2 hours)
Essay Editing (priced per hour and subject to availability)

*available modules and required hours subject to change

SERVICES & PACKAGES (CONTINUED)

WOW WRITING ADD-ON • 2024 PRICE TBD

A select number of hourly clients will have the opportunity to work through the 3-4 week Wow Writing personal statement development process with a certified Wow coach. Students are provided access to the online Wow Writing dashboard and walked through a series of 10 steps from brainstorming through final edits while developing their 650-word main college essay (a.k.a the personal statement). This opportunity is only available to Empowered 4 College rising seniors who are enrolled in the hourly package. Enrollment opens in spring of junior year.

EMPOWERED 4 COLLEGE COMPREHENSIVE PROGRAM 16 MONTHS • \$10,000

Ideal for high-achieving high school students interested in applying to moderately to highly selective institutions. Empowered 4 College's comprehensive package begins in a student's 11th-grade year and includes private support from former University of Michigan senior admissions officer, Ashleigh Taylor. Students progress from monthly to bi-weekly meetings that cover a wide variety of topics including application strategy, resumé development, summer planning, college research, list building, major selection, essay writing, interview prep, and more.

This package also includes access to the Wow Writing Dashboard and students will be walked through the Wow Writing 10-step personal statement development process by Ashleigh herself. This package includes comprehensive assistance with all required materials.* Payment plan available.

*college list should be balanced with no more than 6 "reach" schools



FREQUENTLY ASKED QUESTIONS

What is the difference between the Empowered Hourly package and the comprehensive package?

The comprehensive package is facilitated by Ashleigh Taylor and focused on students who will benefit from full support on all aspects of their college application process. Comprehensive assistance is very structured with a set list of topics, frequent meetings, counseling assignments, regular deadlines and access to counseling software and filing systems that support the student's college research and personal statement writing process. For students enrolled in the comprehensive package, there are no added costs. Full support is provided for a college list with up to six "reach" schools.

Hourly students can be supported in many of the same topic areas mentioned above but the support can be provided by anyone on the Empowered 4 College team. Hourly students should enroll in Counseling Success Modules and reach out when assistance is needed. Empowered 4 College and Ashleigh Taylor will not set mandatory meetings or deadlines for hourly clients, as the onus is on the family and student to reach out for support. Counseling software and the Wow Writing program is not included for hourly clients.

If enrolled in Empowered Hourly, will my junior/senior receive assistance with supplemental and personal statement essays?

Yes, students can use their hours for a variety of purposes including any of the suggested Counseling Success Modules, private Q and A sessions, and essay editing. Hours will be deducted for any student-facing meetings and behind-the-scenes, essay-related tasks. One of the main differences between the essay support provided in the Empowered Hourly package vs the comprehensive package is that hourly students will not be part of the Wow Writing program and 10-step process unless it is purchased separately as an add-on (based on availability).

How many hours are typically required for application-related support only (11-12th grade)?

Hourly families can always start with a block of 10 hours, however, I anticipate that students who desire essay assistance and editing will require a minimum of 15 hours of support between their junior and senior year. The amount of hours required is entirely dependent on the goals and abilities of the student. For comparison purposes, comprehensive students receive on average about 25-35 hours of application support between junior and senior year.

Are additional hours guaranteed for hourly clients?

Purchase of additional hours is approved on a first come-first served basis, depending upon the availability of the Empowered 4 College team.

Will there be an Empowered Essay Experience for summer 2024 focusing on the University of Michigan application?

As of right now, it is my opinion that the Empowered Hourly package will meet the needs of families who were considering the Empowered Essay Experience (EEE) while allowing more flexibility to address other topics and support essays beyond the three that were included with the Empowered Essay Experience. A student's hours can still be used for University of Michigan-related topics, brainstorming and final application review. If families continue to show interest in the University of Michigan-focused, EEE program, I will consider bringing it back for summer 2024 but at this time, we plan to remove it as an offering.

FREQUENTLY ASKED QUESTIONS

When do the packages begin?

The Empowered 4 College Comprehensive Program begins in September/October of a student's junior year. However, if space remains, students may enroll through February of their junior year. Pricing doesn't vary based on the start date.

The new Empowered Hourly package will be launched in January of 2024. Students will be encouraged to schedule their first sessions between January–March 2024. Early registration is suggested to ensure your child's space in their graduating class.

Can one block of hours be used for siblings?

The purchase of one block of hours reserves one student's seat with Empowered 4 College Counseling through senior year. With this in mind, each student client is required to have their own block of hours. Hours purchased are attached to a particular student, not the family.